

## 2024 Sponsor Benefits

Sponsor Benefits	Pearl \$1,300	Emerald \$3,200	Ruby \$6,400	Bronze \$8,000	Silver \$13,000	Gold \$22,000	Platinum \$40,000
							(Reserved)
TV: CEO/spokesperson featured in Hawaii News Now 30-second Call for Nominations							1
Radio: CEO/spokesperson interviewed with HAH on Community Matters							✓
TV: Logo on Hawaii News Now Call for Nominations						✓	✓
Social media: dedicated posts on HAH accounts with sponsor mention						1	1
Radio: CEO/spokesperson featured in iHeart Media 30-second Call for Nominations				1	<b>v</b>	√	<i>√</i>
Newspaper: Logo on all Call for Nominations ads				<b>v</b>	<b>√</b>	✓	✓
Newspaper: Logo on cover of SA print tab				<b>~</b>	✓	✓	1
Newspaper: Logo in full page SA mahalo ad				1	<b>v</b>	<b>v</b>	<b>√</b>
Collateral: Logo on all Call for Nominations posters, entry forms, and flyers				<b>√</b>	~	✓	✓
Gala: Table/tickets	✓ 2 Seats	Half (5)	Full (10)	2 Seats	Full (10)	Two Full (10)	Three, Head (10
Gala: Distinctive head table(s) with chair covers and complimentary centerpieces							✓
Gala: Speaking opportunity (5 minutes podium time)							<b>v</b>
Gala: Option for sponsor's representative to serve on the Awards and Scholarship Committee for the term of the sponsorship year							1
Gala: complimentary bottle of champagne per table							✓
Gala: Exhibit/display table							✓
Gala: Award presentation opportunity (photo on stage)		1			<b>√</b>	✓	✓
Gala: Favors for table guests					✓	<b>√</b>	✓
Gala: Logo on screen	✓	✓	<ul> <li>Image: A set of the set of the</li></ul>	<b>~</b>	✓	<b>√</b>	✓
Gala: Emcee mention	✓	✓	<b>√</b>	<b>√</b>	<b>√</b>	✓	1
Gala: Ad in event program	✓ Logo	✓ Logo	✓ 1/4 Page	✓ 1/4 Page	✓ Full Page	✓ Full Page	✓ Two Full Pages
Online: Logo on HAH website event page	<b>v</b>	✓	<b>v</b>	<b>v</b>	✓	✓	<b>√</b>



# Sponsorship Reservation

Name:		
Organization:		Job Title:
Address:		
City:	State:	Zip Code:
Email Address:	Phone	Number:

### Sponsor Level

Platinum Sponsor (\$40,000) (RESERVED)	Ruby Sponsor (\$6,400)
Gold Sponsor (\$22,000)	Emerald Sponsor (\$3,200)
Silver Sponsor (\$13,000)	Pearl Sponsor (\$1,300)
Bronze Sponsor (\$8,000)	

#### **Payment Information**

Check enclosed Please reserve my place; I'll mail my check later

Please reserve my place; I will make my payment with my credit card by phone [call (808) 521-8961]

#### Please make check payable to Healthcare Association of Hawaii

Because HAH is a 501(c)(6) organization, contributions are not deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business. Please consult with your tax advisor on deductibility.

Deadline for Gold, Silver, and Bronze levels: <u>March 15</u> Deadline for Ruby, Emerald, and Pearl levels: <u>Aug. 1</u>

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