Press Release

For Immediate Release September 8, 2014

HAH Contact: Adria Estribou, Manager, Communications
aestribou@hah.org
808-521-8961

Agency Contact: Julie Ford, Schweitzer Consulting
Julie@SchweitzerConsulting.com
808-593-2890

First Patient-Nominated Award for Healthcare Workers
Launched by Healthcare Association of Hawaii
“Hawaii Healthcare Heroes” nominations accepted through September 17

HONOLULU – HAH.org – The Healthcare Association of Hawaii (HAH) has launched a new statewide program for Hawaii residents to recognize the healthcare workers who have made their lives better. The program, entitled Hawaii Healthcare Heroes, is accepting nominations now through September 17, 2014. The new annual program kicks off this year to mark HAH’s 75th anniversary. HAH will collect, share, and archive the real-life stories shared by local residents about the healthcare workers who have impacted their lives. The most compelling nominations will earn five healthcare workers the title of Hawaii Healthcare Heroes.

Both clinical healthcare professionals, such as nurses, physicians, social workers, and pharmacists—along with non-clinical professionals, such as admissions intake professionals, drivers or housekeepers, and medical equipment suppliers—are eligible.

George Greene, Esq., HAH’s CEO said, “We’re looking for those unsung healthcare heroes in our community. There are so many men and women who work at all levels of
healthcare who have been quietly doing their jobs with excellence—while also making real and impactful differences in the lives of those they touch. This is their time to shine.

“Their stories will be an inspirational reminder that healthcare is ultimately about compassion. We want to salute those who have dedicating their lives to saving and improving the lives of their fellow human beings. Hawaii Healthcare Heroes brings to light their heartwarming stories, recognizes the professional, and also provides a unique and important opportunity for patients/ recipients to thank the members of their healthcare team.”

The 2014 class of Hawaii Healthcare Heroes will be announced by late October. A local judging panel, representing a number of constituencies such as the neighbor islands, the media, and the business sector, will select the five winners who will be recognized at the HAH’s Awards Dinner on November 8, 2014 and given prize packages from generous local businesses.

Nominations can be submitted online at HAH.org/heroes; by calling 808-533-HERO or by completing an entry form available at a number of healthcare providers across the state. The program guidelines and rules are available at HAH.org/heroes.

**About HAH**

The Healthcare Association of Hawaii (HAH) is the unifying voice of Hawaii’s healthcare providers and a leader in shaping healthcare policy in Hawaii.
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It represents healthcare facilities and agencies, including hospitals, long term care facilities, home health agencies, and hospice providers. HAH works with committed partners and stakeholders to lead the movement toward achieving an equitable, sustainable Hawaii healthcare system driven to improve quality, efficiency and effectiveness for the patients and communities. For more information, go to HAH.org.

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Who: Healthcare Association of Hawaii (HAH) along with sponsors ‘Ohana Health Plan and HMSA. Prize packages for Hawaii Healthcare Heroes are generously donated by Hawaii Prince Hotel, Aloha Petroleum, 24 Hour Fitness, and Zippy’s.

The judging panel (in alphabetical order):

- Lee Cataluna, English Faculty at ‘Iolani School and Playwright
- Scott Humber, News Director, Hawaii News Now
- Maleko McDonnell, Star 101.9, Clear Channel Hawaii
- Kimberly Miyazawa Frank, Sr. VP of Community Development, Pulama Lanai
- Ron Nagasawa, Publisher & Senior Vice President, MidWeek
- Pono Shim, CEO, Enterprise Honolulu, Oahu Economic Development Board

What: Hawaii’s first patient-nominated award for healthcare workers.

Why: To collect, share, and archive Hawaii’s greatest moments in healthcare. It is being launched to commemorate HAH’s 75th anniversary.

Where: Hawaii Healthcare Heroes will be honored at a special ceremony at Ko’olau Ballroom.

How: Contact HAH at HAH.org/heroes or call 808-533-HERO

When: Nominations close September 17, 2014.

Phone: (808) 521-8961 | Fax: (808) 599-2879 | HAH.org | 707 Richards Street, PH2 - Honolulu, HI 96813

Affiliated with the American Hospital Association, American Health Care Association, National Association for Home Care and Hospice, American Association for Homecare and Council of State Home Care Associations