

For immediate release

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## George Greene Named one of “20 for the Next 20” by Hawaii Business Magazine

George W. Greene, Esq., the Healthcare Association of Hawaii’s President and CEO, has been named one of “20 for the Next 20” people to watch by Hawaii Business Magazine. He appears on the cover of the March issue.

“The Healthcare Association of Hawaii Board congratulates George on this well-deserved recognition of his visionary leadership,” said Emilie Smith, HAH Board Chair.

Since Mr. Greene took the helm in 2009, he has launched a quality program, added a communications team and a position dedicated to study the financial sustainability of the healthcare industry in Hawaii, specifically in relation to federal and state reimbursements through the Medicare and Medicaid programs.



Under Mr. Greene’s leadership, HAH introduced two landmark pieces of legislation which now bring more than \$31 million in additional federal funds for hospitals and long term care facilities annually.

It is noteworthy that Greene is the youngest executive of a state hospital association in the country, and the only person of color. In addition to all of the acute care hospitals in Hawaii, his leadership at the Healthcare Association of Hawaii also encompasses the majority of long term care facilities, all the Medicare-certified home health agencies, all hospice programs, durable medical equipment suppliers and home infusion/pharmacies, as well as other healthcare organizations throughout the continuum including case management, air and ground ambulance, blood bank and respiratory therapy.

The Hawaii Business article is available online at:

<http://www.hawaiibusiness.com/Hawaii-Business/March-2014/20-for-the-Next-20-People-to-Watch-2014/>