

For Immediate Release
December 1, 2016

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Healthcare Association of Hawaii President/CEO George Greene Appointed to Lead the Hospital Association of Southern California

A consensus builder during seven years at the helm, Greene put Hawaii's hospitals and nursing homes on stronger financial footing, reunified HAH with the Hawaii Long Term Care Association, and helped healthcare organizations navigate the changing business landscape brought about by the Affordable Care Act.

HONOLULU – George W. Greene, Esq., the President and Chief Executive Officer of the Healthcare Association of Hawaii (HAH) since 2009, has been named the new President and Chief Executive Officer of the Hospital Association of Southern California.

The appointment becomes effective February 1, 2017. Greene will remain at HAH until mid-January, and will replace HASC's current President/CEO Jim Barber, who is retiring.

In seven and a half years as President/CEO of HAH, Greene led the Association during a time of unprecedented change in the healthcare industry. From budget deficits at the state level to the passage and implementation of the Affordable Care Act, he became the voice of the organization and worked in collaboration with government and private sector individuals to keep Hawaii's healthcare organizations financially stable and able to provide needed care across the state.

HAH Board Chair Beth Hoban praised Greene's work and said the Association is stronger for his leadership. "HAH is in a fiscally strong state and has an excellent team in place," she

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Affiliated with the American Hospital Association, American Health Care Association, National Association for Home Care and Hospice, American Association for Homecare and Council of State Home Care Associations

said. “We appreciate the work George has done over the years to strengthen the Association and to work across the continuum of care for the benefit of all of Hawaii. We will miss him, and we wish him well in his new endeavor.”

She also said the Association is working on a transition plan and will begin searching for a new president and CEO.

Greene complimented Hawaii’s healthcare organizations and said the decision to leave was a difficult one.

“I am humbled and honored to have worked with some terrific people at wonderful organizations here in Hawaii, and believe me I am leaving a part of my heart behind,” Greene said. “This state is stronger because people work together in a collaborative manner. I am grateful for the generosity of many people I have gotten to know over the years, and I thank everyone for the warm aloha they have shown me. I am confident Hawaii will continue to provide great healthcare for its people. “

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ABOUT the Healthcare Association of Hawaii

The Healthcare Association of Hawaii’s 180 member organizations include the acute care hospitals in Hawaii, the skilled nursing facilities, the Medicare-certified home health agencies, hospices, assisted living facilities, and durable medical equipment suppliers. Members represent healthcare providers from throughout the continuum including case management, air and ground ambulance, blood bank, dialysis, and more. For more information please visit www.hah.org. Like us on Facebook and follow us on Twitter @HealthcareHAH.