

For Immediate Release
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Healthcare Association of Hawaii Names New President and CEO

Honolulu –The Healthcare Association of Hawaii (HAH) has named local healthcare executive Hilton Raethel as its next President and Chief Executive Officer.

Raethel, is the Senior Vice President, Foundational Enhancement Services, at HMSA. A seasoned executive with more than 22 years of healthcare experience, he has worked for local organizations such as Hawaii Pacific Health, as well as California-based Adventist Health Managed Care and Loma Linda University. He has a Masters in Public Health and a Masters in Healthcare Administration, both from Loma Linda University.

Raethel starts at HAH on May 24. He takes the helm of a nonprofit healthcare trade organization that has about 180 members, including nearly all of Hawaii’s hospitals, skilled nursing facilities, assisted living facilities, hospices, and home care companies.

HAH is the state affiliate for national organizations such as the American Hospital Association, the American Health Care Association/National Center for Assisted Living, and the National Association for Home Care and Hospice. HAH’s members also include the Blood Bank of Hawaii, air and ground ambulance providers, dialysis providers, and home infusion/pharmacies, among others.

“We are well positioned with Hilton’s selection as the next association leader to continue HAH’s success in representing healthcare organizations throughout Hawaii,” said HAH Board Chair Beth Hoban.

“I am excited and honored to have the opportunity to work with healthcare organizations across the state,” Raethel said. “In both my educational and work roles I’ve been working towards HAH’s goals throughout my career—to improve healthcare quality, access, efficiency and effectiveness. This is a dynamic and challenging time for healthcare organizations, and I look forward to working collaboratively with our Hawaii-based and national partners to meet the healthcare needs of the people of Hawaii and to keep Hawaii residents healthy.”

Raethel replaces George Greene, Esq., who left HAH in January of this year to be the President and Chief Executive Officer of the Hospital Association of Southern California.

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