For Immediate Release
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Executive Director Named for Laulima Data Alliance

Honolulu – The Healthcare Association of Hawaii (HAH) has named Haley Hsieh executive director of the newly-created Laulima Data Alliance, a 501(c) 3 subsidiary of HAH. HAH is the nonprofit trade association for Hawaii’s hospitals, skilled nursing facilities, assisted living facilities, home care companies, and hospices.

Hsieh has more than twenty years of healthcare experience, and was most recently the director of provider contracting and relations at Kaiser Permanente. He has also worked for HMSA and St. Francis Medical Center in a number of roles, including senior business analyst, senior hospital consultant, and health plan administrator.

In addition to his industry experience, Hsieh has a bachelor’s degree from the University of California at Los Angeles, and a Master’s of Health Administration from the University of Southern California.

As the executive director of Laulima, Hsieh is responsible for working with all of Hawaii’s hospitals and community partners to research and analyze complex hospital and community health data, and develop easily understandable information and reports. The information will be used to assist HAH, its members, and community partners in improving the quality of healthcare in Hawaii and improving access to healthcare across the state.

Laulima is designed to provide a comprehensive data analytics and reporting platform that hospitals and community partners can access to support decision making and policy in creating sustainable healthcare solutions for Hawaii’s communities.

“We are excited about Laulima, which has the potential to advance and deepen our knowledge, and help us find opportunities for health system improvement in Hawaii,” said HAH President and CEO Hilton Raethel. “Haley brings extensive industry knowledge to his new role and we look forward to working with him on this new initiative.”

HAH is the nonprofit trade organization serving Hawaii’s hospitals, skilled nursing facilities, assisted living facilities, home care companies, and hospices. It is the state affiliate for national organizations that include the American Hospital Association, the American Health Care Association/National Center for Assisted Living, and the National Association for Home Care and Hospice. Find us on Facebook and Twitter (@HealthcareHAH).

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