Healthcare Association of Hawaii

Hawaii Healthcare Heroes 2018 Sponsor Benefits

	Reserve by April 30, 2018				Reserve by August 20, 2018				
	Patient-Nominated, Public Awards				Peer-Nominated, HAH Member Awards				
Sponsor Benefits	***Presenting $30,000***	**Gold $15,500**	**Silver $6,000**		**Diamond $10,000**	**Sapphire $7,500**	**Ruby $5,000**	**Emerald $2,500**	**Pearl $1,000**
	SOLD								
TV: CEO/spokesperson featured in ***Hawaii News Now*** TV spot Call for Nominations	✓								
TV: Logo on ***Hawaii News Now*** Call for Nominations	✓	✓							
Radio: CEO/spokesperson featured in ***iHeart Media*** Call for Nominations	✓	✓	✓						
Radio: CEO/spokesperson interviewed with HAH on iHeart Radio's ***Community Matters***	✓								
Newspaper: Logo on all ***Star-Advertiser*** Call for Nominations	✓	✓	✓						
Newspaper: Logo on cover of ***Star-Advertiser*** print insert	✓	✓	✓						
Newspaper: Logo in full-page ***Star-Advertiser*** mahalo ad	✓	✓	✓						
Collateral: Logo on all Call for Nominations posters, entry forms, and flyers (distributed to all HAH members)	✓	✓	✓						
Gala: Table/tickets	✓ *Head (10)*	✓ Full (10)	✓ 2 Seats		✓ Head (10)	✓ Full (10)	✓ Full (10)	✓ Half (5)	✓ 2 Seats
Gala: Speaking opportunity (5 minutes podium time)	✓								
Gala: Exhibit/display table	✓				✓				
Gala: Award presentation opportunity (photo on stage)	✓	✓			✓	✓			
Gala: Favors for table guests	✓	✓			✓	✓			
Gala: Logo on screen	✓	✓	✓		✓	✓	✓	✓	✓
Gala: Emcee mention	✓	✓	✓		✓	✓	✓	✓	✓
Gala: Ad in event program	✓ *Full Page*	✓ 1/2 Page	✓ Logo		✓ Full Page	✓ 1/2 Page	✓ 1/4 Page	✓ Logo	✓ Logo
Online: Logo on HAH website event page	✓	✓	✓		✓	✓	✓	✓	✓