

For Immediate Release
February 15, 2019

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**NEW DIRECTOR OF REIMBURSEMENT AND PUBLIC POLICY
NAMED AT HEALTHCARE ASSOCIATION OF HAWAII**

HONOLULU – The Healthcare Association of Hawaii (HAH) is pleased to announce that Catherine Ben-Yossef, MBA, will join the organization as its new director, reimbursement and public policy.

“On behalf of the Healthcare Association of Hawaii, it’s a pleasure to welcome Catherine to our team. She will work on reimbursement initiatives, quality programs and health policy issues at the state and federal levels,” said HAH President and CEO Hilton Raethel, MPH, MHA. “Catherine is an accomplished professional who will contribute positively toward serving our members throughout Hawaii.”

Ben-Yossef will focus on reimbursement issues related to the Affordable Care Act (ACA), and impending changes in federal legislation. In addition, she will represent Hawaii healthcare providers as a registered lobbyist with the Hawaii State Legislature. Just prior to joining HAH, Ben-Yossef worked at HMSA in several roles, including director of medical economics & corporate analytics, sales manager, and senior business analyst.

Ben-Yossef earned a bachelor’s degree in economics from the University of Michigan at Ann Arbor, and a master of business administration from Arizona State University’s W.P. Carey School of Business.

HAH is the nonprofit trade organization serving Hawaii’s hospitals, skilled nursing facilities, assisted living facilities, home care companies, and hospices. It is the state affiliate for national organizations that include the American Hospital Association, the American Health Care Association/National Center for Assisted Living, and the National Association for Home Care and Hospice. Find us on Facebook and Twitter (@HealthcareHAH). Learn more at HAH.org.

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